

# Amy Elizabeth Haisten

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**Address:** P.O. Box 682 • Jackson, GA 30233 • **Phone:** 770.715.6891

**E-mail:** ahaisten@ahstudio.org • **Web Site / Portfolio:** www.ahstudio.org

**Education:** LaGrange College • *LaGrange, GA*  
**Bachelor of Art in Art and Design, Graphic Design Concentration** • May 2003  
Cumulative G.P.A.: 3.58

Central Georgia Technical College • *Macon, GA*  
**Computer Animation & Multimedia Diploma, Web Design Concentration** • June 2007  
Cumulative G.P.A.: 3.87

Berry College • *Mt. Berry, GA*  
**Studied Studio Art, Art History, and Music**  
Cumulative G.P.A.: 3.43

**Skills:**

- Adobe CS (Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat) Quark Xpress, Microsoft Publisher, Microsoft Office, Macintosh and Windows platforms, HTML, CSS
- Working knowledge of After Effects, Toon Boom, Poser, 3ds Max and Corel Painter
- Introduced to and learning PHP, MySQL, javascript

**Experience:** ahstudio.org • Jackson, GA

***Freelance Graphic Designer, April 2006 - Present***

- Designs logos and composes layouts for stationery, brochures and other print materials in accordance with or creating a brand identity for clients on a contract basis for Impact Communications, a full-service public relations and marketing communications firm that brands and markets nationwide independent financial advisors and allied institutions
- Composes layouts for stationery, brochures, postcards, advertisements, football programs, packaging inserts and other print media as well as conducting production, color-matching, and prepress work as needed for McLaurin Graphics, a printing company serving local businesses including American Mills, Jackson High School, JP Propane, Cedar Street Rental Properties, Morningside Realty and Pioneer Metals
- Created, launched and maintains web site and provides consulting services for IT professionals and other staff at McIntosh Trail Community Service Board, a public entity providing mental health, developmental disability and addictive disease services
- Designed imagery for apparel application for TSOutfitters, a company providing custom spiritwear and fundraising items for schools and seniors
- Designed logo and business card and provided digital imaging services for NerdMods, a company specializing in computer hardware and repair

Adams-Briscoe Seed Company • Jackson, GA

***Web Designer / Administrative Assistant, September 2005 - Present***

- Designed and launched an original web site and maintains content
- Maintains catalog mailing list of large customer base and prepares bulk mail advertising
- Provides customer service and fulfills administrative support duties including answering the phone, taking orders and filing documents

Central Georgia Technical College • Macon, GA

***Adjunct Instructor, March 2006 – June 2006***

- Filled a temporary need for instructor of Media Arts and Animation, an introductory core class in the Information Technology department which provides an introduction to computers, hardware, peripheral devices, Windows, descriptive drawing, and various media types

Benson Media, Inc. • Ball Ground, GA

***Graphic Designer, March 2004 – August 2005***

- Spearheaded a design campaign for Colonial Properties Trust, one of the nation's largest diversified real estate investment trusts
- Designed original political campaign print materials including direct mail pieces, push cards and stationery
- Executed production tasks and created logos for multi-housing industry design campaigns
- Performed pre-press operations and plated jobs to send to press

Ross Visual Communications, LLC • *Locust Grove, GA*

**Graphic Designer**, *January 2004 – February 2004*

- Consulted with clients and designed original layouts for various print media including stationery, postcards and brochures

Fulton County Daily Report • *Atlanta, GA*

**Art Assistant**, *October 2003 – January 2004*

- Prepared the Legal and Court Calendar sections for daily law newspaper
- Consulted with advertising department to design house advertisements and promotions
- Updated weekly Coldwell Banker advertisement by scanning and replacing photos and editing house and property descriptions
- Recreated past articles for featured customers in the form of a plaque, a newspaper reprint or a PDF file

Design Group • *LaGrange, GA*

**Graphic Design Intern**, *January 2003*

- Assisted supervisor in production work, editing projects, assembling mock-ups for customer approval and conducting stock photography searches
- Digitally manipulated rug and runner images for 828 International Trading Company packaging labels and posters
- Taped, weeded and applied vinyl lettering for trade show booths and POP displays

**Exhibitions:** LaGrange College Senior Show (May 2003), Night at the Dodd Student Art Show (Fall 2002, Spring 2002), Berry College Student Honor Show (Spring 2001)

**Awards:** Dean's List, HOPE Scholarship, Transfer Scholarship (merit based), *Joyful Noise* percussion ensemble - first place in Mt. Berry Talent Show (Fall 1998)